

The Fusion of Qidan Culture and Animation Art in the Liao Dynasty under the Background of Globalization

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Keywords: Globalization, Khitan culture in the liao dynasty, Animation art, Integration

Abstract: China has a long history of traditional culture, and 5,000 years of cultural accumulation has provided valuable creative resources for animation art. With the vigorous development of Chinese culture and art, animation art creation has achieved good development, and new animation art works are constantly emerging. The fierce collision between grassland culture and Central Plains culture, the great integration of North and Central Asian nationalities and nomadic way of life and other factors have formed the open and inclusive cultural concept and national cultural psychology of Qidan. Qidan's recognition of Central Plains culture and adherence to national culture make Qidan's art show the characteristics of not only accepting and learning from Han art, but also attaching importance to art localization. The integration of Qidan culture and animation art can glow the animation art of the nation. Promote animation art to a new level. This paper analyzes the concepts of Qidan culture and animation art, and probes into the integration and innovation path of Qidan culture and animation art.

1. Introduction

Nowadays, in the field of artistic creation and design, the combination of tradition and modernity has become a trend [1]. Therefore, animation art, as a popular art form, should pay attention to the combination with traditional culture in its artistic creation, so as to create animation art works with Chinese characteristics [2]. Traditional culture and animation go hand in hand, not only the mutual integration, but also the need for corresponding innovation to meet people's test of the results of integration and innovation [3]. Facing the modern animation art that develops with the new century, we should integrate the essence of traditional culture into it, label the animation art as "Chinese traditional culture", show our unique national culture to the world, and push Chinese animation art to a new stage [4]. Today, when the Internet is so developed, Chinese animation tries to gain new vitality by using traditional culture. Compared with people's rigid impression of animation, animation integrated with traditional culture is a brand-new art form. With the innovation of related animation works, the gradual integration of traditional culture and animation has gradually become a cultural phenomenon that attracts people's attention, which is a new artistic expression that can make people shine at the moment and see the future [5].

As a part of animation art creation, animation image and plot design should also draw nutrition from Chinese traditional culture and incorporate representative traditional cultural elements [6]. Then, the animation image with traditional cultural characteristics is designed. At the same time, it also creates animation plots in line with Chinese national tradition and spirit, which makes animation works show strong Chinese style [7]. The Khitan and Han nationalities communicate with each other economically and absorb each other culturally. Because the feudal culture of Han nationality is at a higher stage than that of Qidan, Qidan gradually accepted and absorbed Chinese culture in the process of transforming from slavery to feudalism. But at the same time, it also maintains its own national characteristics [8]. Qidan and Han nationality jointly created Liao culture with Chinese culture as the core and Qidan national characteristics and times characteristics. In this context, the integration of Chinese traditional culture and animation art is very important [9]. Chinese traditional culture can provide inexhaustible resources and materials for animation image and plot design, which has great influence on modern animation art creation. It is also of great practical significance and value to study animation image and plot design in the context of Qidan

culture in Liao Dynasty.

2. Qidan Culture and Animation Art in Liao Dynasty

2.1 Qidan Cultural and Artistic Customs

Liao Dynasty, the grassland empire established by Qidan in the northern grassland of China, had a profound influence on Chinese history. Qidan art inherits Xiongnu, Xianbei and Mongolia, and has formed its own artistic tradition and style through integration with other ethnic minorities and extensive absorption of Han culture in Central Plains, which plays an important role in Chinese art history. Qidan big characters and small characters are pinyin characters based on Chinese characters. It can be seen that Qidan characters were created under the influence of Chinese culture [10]. Although Qidan created its own national script, this script was only used by Qidan aristocratic literati, and its application scope was very narrow. Long-term ethnic integration and nomadic production and lifestyle have formed the unique grassland nomadic culture of northern nationalities. Qidan nationality is a nomadic people in ancient China, which originated in Northeast China and adopted a half-farming and half-grazing life. Qidan people shave their hair and live in a felt tent. The clothing of the Dan nationality is shown in Figure 1.

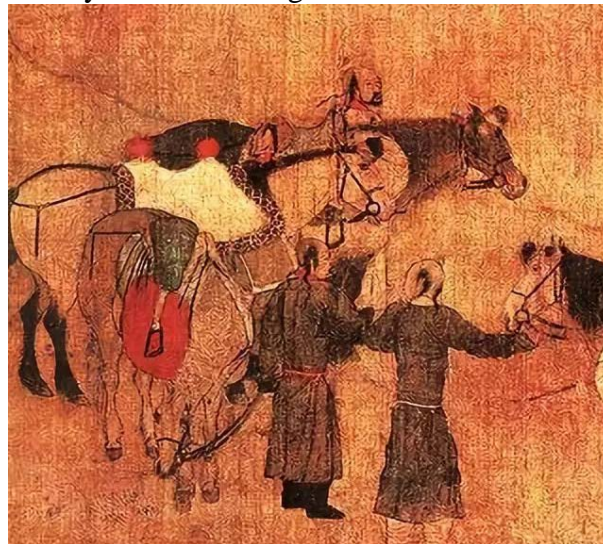


Fig.1 Qidan Clothing

Compared with the farming culture of Central Plains, grassland nomadic culture has distinct characteristics of openness, inclusiveness and mobility. The sinicization of Qidan provides a glorious road for the progress of Qidan nation. At the same time, it promoted the localization trend of northern nationalities in Liao Dynasty. This is not only conducive to the Liao Dynasty's rule over the northern nationalities, but also conducive to the progress of the northern nationalities, the integration of the northern nationalities and the formation of the multi-ethnic family of the Chinese nation. In terms of architecture, as a nomad, the early Qidan architecture was blank. With the continuous strength of the Qidan nationality and its integration with the Central Plains culture, the architectural art of Qidan came into being and developed at a higher starting point. The fact that Qidan absorbed a large number of Han customs shows that in the history of China, the frontier ethnic minorities have a strong cohesion towards the Central Plains. This is one of the important factors to form a unified multi-ethnic country in China. Qidan's architecture not only borrows a lot from Han architectural art, but also incorporates its own national aesthetic consciousness of architectural art. For example, Yingxian wooden pagoda embodies the artistic creativity of Qidan people. The architecture of Qidan pagoda is even more unique, and it has become a shining pearl that Qidan contributes to the treasure house of human architectural art.

2.2 Animation Art

China has a long history and profound culture, and in the course of thousands of years of

historical development, it has gradually formed a traditional culture that embodies the wisdom of the Chinese nation. It has distinctive national characteristics, and reflects the customs, times values, aesthetic concepts, cultural and artistic development of the Chinese nation in different historical periods. With the continuous development of society, animation combines the concepts of slide show, painting and film, and then develops into a unique art. The cultural charm shown in animation is the accumulated cultural implication. Either it comes from accident, or the artistic conception that the author has worked hard for many years to examine and interpret, or the natural revelation of a national cultural spirit. However, without exception, they use culture as a bridge between works and audiences, and become eternal classics. The integration of traditional culture and animation design is like reinterpreting those things that already exist through animation. But if we want to innovate on the basis of traditional culture, it is essential to learn from traditional culture itself. As long as readers can correctly understand the theme conveyed by the works and even the inheritance of traditional culture by the works themselves.

Animation, as a cultural product, contains cultural meaning that is self-evident. Looking at those amazing animation works, they don't necessarily have gorgeous colors, moving music, perfect stories and endings, but all of them have the special significance of cultural landmarks and are deeply recorded in the history of animation. In recent years, China's animation industry has developed very rapidly, which has played a positive role in promoting the improvement of Chinese people's cultural level and living standard. Traditional culture and animation design complement each other. In animation art design, traditional culture must be deeply implemented, and animation works will carry forward and develop Chinese traditional culture. According to the actual situation of our nation, we should make active reforms by using advanced science and technology, and integrate and innovate traditional Chinese culture and art with animation creation art, so as to establish a new animation art creation that integrates national culture. Make positive contributions to the development of China's animation industry.

3. Integration and Innovation of Qidan Culture and Animation Art

China's animation has developed along the road of nationalization from the very beginning, consciously drawing nutrition from traditional culture. Under the guidance of the policy, Chinese animation creators pay attention to the traditional culture and produce a large number of animation works with distinctive national characteristics. It can be explained mainly from animation modeling, animation theme and cultural spirit contained in animation. The effective integration of Qidan culture and animation art design in Liao Dynasty is actually determined by the correlation between them. In order to create an excellent animation art work, it is necessary to use the Qidan culture as the basis to appreciate and examine the creation of animation art from the perspective of cultural knowledge. This can not only enhance the value of works of art, but also cultivate the sentiment of viewers. Animation plays an important role in the inheritance and promotion of Qidan culture. Because behind its moving plots and pictures, it is the transmission of cultural ideas. Most of the excellent animation works contain vivid descriptions of their national cultural characteristics.

Strengthen the innovative integration of cultural elements and animation art in Qidan culture of Liao Dynasty. There are many elements in Qidan culture that have an important influence on the innovative design of animation art. Such as some classic music and martial arts, all have an important influence on the creative creation of animation. For example, taking the Liao Dynasty as the cultural background, it is necessary to design Liao Dynasty Qidan costumes in character design, which can attract people's attention from the shape of animated characters. And design a story that meets the needs of the majority of young people, and have correct ideological guidance for young people. In this way, animation can help children establish a correct three views and create a healthy psychological environment. Proper use of relevant historical themes in traditional culture is an important content to promote the innovation and development of animation art.

Nowadays, cultural industrialization has become an irreversible trend of the times. As the most dynamic component of creative culture industry, China's animation industry's core competitiveness lies in the long history of Chinese nation without faults and unique oriental culture. Animation

design is not only for the audience to enjoy more exciting animation works, but also for the audience, especially for young children, to learn more positive energy and establish the correct three views and ideology of children. We should try our best to combine the excellent culture of Qidan with the animation art design, and introduce some excellent historical stories into the innovative design of animation art to strengthen the connotation and value of animation art. In animation art design, designers should pay more attention to the promotion of traditional morality, create more characters with good quality, and make animation works have certain educational significance.

Strengthening the combined development of Qidan culture and animation creation is also beneficial to children and teenagers to have a deeper understanding of Chinese culture and love their motherland more, so as to study hard and win glory for our country, which is also of great significance for enhancing China's comprehensive national strength. At the same time, foreign viewers will have a more comprehensive and systematic understanding of China, which will have an important impact on improving China's international status.

4. Conclusions

In the development of China's animation art, Chinese traditional culture has provided creators with a steady stream of creative inspiration. With rich and profound details and connotations, it has influenced the creators' creative ideas and creative practices, and at the same time, it has influenced the audience and brought them unique emotional experiences. The integration of traditional culture and animation art has made us undergo the baptism and infiltration of culture, formed the unique values and artistic views of the Chinese nation, enhanced the artistic inspiration and creativity, and produced artistic masterpieces that shock the soul. Among them, the integration of Qidan culture and animation art makes traditional culture continue to inherit and develop, and animation art has a more splendid stage. At the same time, the combination of Liao Dynasty Qidan culture and animation art, which reflected Qidan's open concept of advanced culture and re-creation based on its own national cultural position, opened a window for us to further understand the national history of Qidan.

Acknowledgement

The authors acknowledge is one of the research results of the 2021 School Teaching Reform research project “Exploratory Research of Teaching Reform in Integrating Liao and Qidan Dynasty Culture into Animation Curriculum”.

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